



ESOGU Tourism Faculty Course Information Form

TERM	Fall
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COURSE CODE		COURSE NAME	Vocational Practice I
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
V	0	4	0	2	4	CORE (X) ELECTIVE ()	Turkish

COURSE CATEGORY

Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
X				

ASSESSMENT CRITERIAS

DURING TERM	Activity	Number	Percentage (%)
	I. Mid-Term		
	II. Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Practice		100

FINAL EXAM

PREREQUISITE(S) (IF ANY)	
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COURSE CONTENT

Applications in the tourism sector

COURSE OBJECTIVES

In this course, it is aimed for students to turn the theoretical knowledge they have acquired into practice. Additionally, students will be provided with the opportunity to get to know the tourism industry. After completing on-the-job training, they will be able to continue working in the same company.

CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING

Professional experience will be gained by putting theoretical knowledge into practice.

COURSE OUTCOMES

- Getting to know the tourism sector
- Turning theoretical knowledge into practice
- Learning organizational activities
- Opportunity to work in the same workplace after the on-the-job training is completed
- Opportunity to follow the developments in the sector
- Gaining work discipline

TEXTBOOK(S)	
SUPPORTIVE RESOURCES	
EQUIPMENTS REQUIRED	

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Sectoral practice
2	Sectoral practice
3	Sectoral practice
4	Sectoral practice
5	Sectoral practice
6	Sectoral practice
7	Sectoral practice
8	Sectoral practice
9	Sectoral practice
10	Sectoral practice
11	Sectoral practice
12	Sectoral practice
13	Sectoral practice
14	Sectoral practice
15,16	Final Exam

No.	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.		X	
2	To be able to plan the process of investment of a new established tourism company.		X	
3	To be able to manage companies to be established in the areas of tourism.		X	
4	To understand local, national and international dimension of management in tourism administration.			X
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment	X		
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.	X		
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.	X		
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management	X		
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)	X		
12	To define the source of the problems in the field by using critical thinking.	X		
13	To have verbal and written communication skills in Turkish base on tourism sector.	X		
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X

15	To be able to communicate by empathy with the managers of companies, customers and employees.		X	
1: Few 2: Partially 3: Many				

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Instructor