



ESOGU Tourism Faculty Course Information Form

TERM	Spring
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COURSE CODE		COURSE NAME	Current Issues in Tourism
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VIII	2	0	0	2	4	CORE () ELECTIVE (x)	English
COURSE CATEGORY							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
	X						
ASSESSMENT CRITERIAS							
DURING TERM	Activity		Number	Percentage (%)			
	I. Mid-Term		1	40			
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
Other (.....)							
FINAL EXAM			1	60			
PREREQUISITE(S) (IF ANY)							
COURSE CONTENT							
COURSE OBJECTIVES		The aim of this course is to have information about current issues and events related to tourism.					
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING							
COURSE OUTCOMES		To have knowledge about current tourism issues To be able to think about current problems and solution suggestions in tourism To make predictions about the development of the tourism sector					
TEXTBOOK(S)		Aydın, Ş. ve Boz, M. (Ed.) (2021). Turizmde Güncel Konu ve Eğilimler. Ankara: Detay Yayıncılık.					
SUPPORTIVE RESOURCES		Aydın, Ş. ve Boz, M. (Ed.) (2018). Turizmde Güncel Konu ve Eğilimler II. Ankara: Detay Yayıncılık. Aydın, Ş. ve Boz, M. (Ed.) (2013). Turizmde Güncel Konu ve Eğilimler I. Ankara: Detay Yayıncılık.					
EQUIPMENTS REQUIRED							

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Smart Tourism and Applications in the Tourism Sector
2	Smart Tourism and Applications in the Tourism Sector
3	New Tourism Trends
4	New Tourism Trends
5	Social, Environmental, Cultural Sustainable Developments in the Tourism Sector
6	Sustainable Practices in the Tourism Sector
7	Sustainable Practices in the Tourism Sector
8	Transformational Tourism
9	Sharing Economy in the Tourism Sector
10	Innovation Management in Tourism Businesses
11	Current Problems in the Tourism Sector
12	Presentations and Discussions
13	Presentations and Discussions
14	Presentations and Discussions
15,16	Final exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.	X		
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.		X	
4	To understand local, national and international dimension of management in tourism administration.	X		
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment		X	
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.	X		
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.	X		
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.		X	
10	To be able to understand and comment the new trends about tourism industry.	X		
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)	X		
12	To define the source of the problems in the field by using critical thinking.	X		
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X

1: FEW 2: PARTIALLY 3: MANY

Instructor Name :