



ESOGU Tourism Faculty Course Information Form

TERM	Spring
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COURSE CODE		COURSE NAME	Tourism Sociology
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VIII	2	0	0	2	4	CORE () ELECTIVE (x)	English
COURSE CATEGORY							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
	X						
ASSESSMENT CRITERIAS							
DURING TERM	Activity		Number	Percentage (%)			
	I. Mid-Term		1	40			
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
	Other (.....)						
FINAL EXAM			1	60			
PREREQUISITE(S) (IF ANY)							
COURSE CONTENT							
COURSE OBJECTIVES		The aim of this course is to gain knowledge about the basic concepts and theories of sociology and to understand the relationship between tourism and sociology.					
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING							
COURSE OUTCOMES		<ul style="list-style-type: none">• To have knowledge about sociology and its basic concepts• Being able to discuss local people and tourist relations• Understanding society, socialization and culture issues					
TEXTBOOK(S)		Emir, O. (Ed.) (2020). Turizm Sosyolojisi. Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları.					
SUPPORTIVE RESOURCES		Avcıkurt, C. (2015). Turizm Sosyolojisi. Ankara: Detay Yayıncılık.					
EQUIPMENTS REQUIRED							

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Development of Tourism
2	History of Sociology
3	Industrialization and Post-Industrial Social Developments
4	Sociological Approaches in Tourism
5	Approaches Towards Tourism Development
6	Social Structure, Social Change
7	Sociocultural Effects of Tourism
8	Socioeconomic Effects of Tourism
9	Environmental Impacts of Tourism
10	Tourism and Development
11	Relationship between Tourism and Culture
12	Tourist Local People Interaction
13	Homework Presentations and Discussions
14	Homework Presentations and Discussions
15,16	Final exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.		X	
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.		X	
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment		X	
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.	X		
10	To be able to understand and comment the new trends about tourism industry.	X		
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)	X		
12	To define the source of the problems in the field by using critical thinking.	X		
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.		X	

1: Few 2: Partially 3: Many

Instructor Name :