



## ESOGU Tourism Faculty Course Information Form

TERM	Fall
------	------

COURSE CODE		COURSE NAME	Foreign Language III
-------------	--	-------------	----------------------

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
III	8	0	0	8	10	CORE ( X ) ELECTIVE ( )	English
<b>COURSE CATEGORY</b>							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
	X						
<b>ASSESSMENT CRITERIAS</b>							
<b>DURING TERM</b>	Activity		Number	Percentage (%)			
	I. Mid-Term		1	40			
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
Other (.....)							
<b>FINAL EXAM</b>			1	60			
<b>PREREQUISITE(S) (IF ANY)</b>							
<b>COURSE CONTENT</b>		Development of communication skills, vocabulary and listening skills at B1 level in English.					
<b>COURSE OBJECTIVES</b>		The aim of this course is to ensure that B1 level communication skills can be used in the field of Tourism, and to provide B1 level reading, listening and vocabulary knowledge.					
<b>CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING</b>		As a result of this course, students will be able to express themselves in written and oral English at B1 level in professional and daily life.					
<b>COURSE OUTCOMES</b>		<ul style="list-style-type: none"><li>Students who complete the course;</li></ul>					
<b>TEXTBOOK(S)</b>							
<b>SUPPORTIVE RESOURCES</b>		Short Articles					
<b>EQUIPMENTS REQUIRED</b>		Internet sources and short articles					

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Meditation helps reduce high blood pressure
2	Over-tourism threatens Mt. Fuji's world heritage status
3	Researchers find best temperature for sleeping well
4	Elon Musk to remove blocking feature on X
5	Walking 4,000 steps a day linked to longer life
6	Irregular sleep patterns cause 'social jet lag'
7	'Barbie' the movie breaks box office records
8	AI could create thousands of jobs in gaming
9	UN says extreme heat is the new normal
10	Taiwan restaurant serves crocodile-foot ramen
11	Prince William hopes to end homelessness in UK
12	Mark Zuckerberg and Elon Musk to fight in a cage
13	Your soap might mean mosquitoes bite you more
14	Smiling lessons in Japan after years of mask-wearing
15,16	China set to become world's largest car maker

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.			X
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.		X	
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.			X
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.	X		
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X

1: Few 2: Partially 3: Many

Instructor Name :