

ESOGU Tourism Faculty Course Information Form

TERM Spring

COURSE CODE	COURSE NAME	Academic Perspectives in Tourism

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COURSE OUTLINE				
WEEK	SUBJECTS / TOPICS			
1	What is science? What are the basic features required for a field to be accepted as a science?			
2	Tourism science relationship			
3	Scientific research in tourism			
4	Topic selection in research			
5	Literature writing in research			
6	Writing the method part in the research			
7	Writing the findings in the research			
8	Writing the results and suggestions in the research			
9	How to reference academic texts			
10	What are the presentation techniques? How to make preparations			
11	Student Presentations			
12	Student Presentations			
13	Student Presentations			
14	Student Presentations			
15,16	Final exam			

1 To understand the terms and concepts this related with tourism and hotel management. X 2 To be able to plan the process of investment of a new established tourism company. 3 3 To be able to manage companies to be established in the areas of tourism. 4 4 To understand local, national and international dimension of management in tourism X administration. 5 5 To have the knowledge of using and evaluating the tools that can analyze a tourism Company with its internal and external environment 6 6 To be able to use information and communication technologies with computer at a level which tourism sector requires. 7 7 To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management. 8 8 To be able to research scientific knowledge about tourism and hotel management. X 9 To be able to understand and comment the new trends about tourism industry. X 10 To be able to understand and comment the rew trends about tourism society (the protection of natural and cultural environment) X 12 To define the source of the problems in the field by using critical thinking. X 13 To have verbal and written communication skills in Turkish base on tourism sector. X	NO	OUTCOMES	3	2	1
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Instructor Name :