



ESOGU Tourism Faculty Course Information Form

TERM | Fall

COURSE CODE | 271111023 | COURSE NAME | Tourism Geography

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
I	2	0	0	2	3	CORE (X) ELECTIVE ()	Turkish
COURSE CATEGORY							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
	X						
ASSESSMENT CRITERIAS							
DURING TERM	Activity		Number		Percentage (%)		
	I. Mid-Term						
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
Other (Presentation)		1		70			
FINAL EXAM				1		30	
PREREQUISITE(S) (IF ANY)							
COURSE CONTENT		Fundamental information on geography, the connections between geography and tourism, regional tourism geography in Turkey					
COURSE OBJECTIVES		The course aims to provide students with information about tourism geography and to help them learn the potential of natural, historical and cultural attractions in terms of supply and demand, particularly at the local level					
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING		The student will be able to provide service to consumers at the expected standards by using geographical knowledge that has an important role in the field of tourism and will be more effective in producing solutions to some important problems in tourism					
COURSE OUTCOMES		Learning about the fundamentals of geography Gaining knowledge about geographical features of Turkey, Understanding the importance of geography in tourism and the relationship between geography and tourism, Gaining knowledge about Turkey's natural, historical and cultural attractions					
TEXTBOOK(S)							
SUPPORTIVE RESOURCES		Atalay, İ. (2011). Genel Coğrafya. Palme. Atalay, İ. & Mortan, K. (2023). Türkiye Bölgesel Coğrafyası, Palme.					
EQUIPMENTS REQUIRED							

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	The concept of geography, functions of geography as a discipline, two basic fields of study of geography, historical development of geography
2	Introduction to basic concepts, geographical location of Turkey, physical borders of Turkey, geomorphic features of Turkey, geopolitical importance of Turkey
3	Weather, climate and seasons, factors shaping the climate, climatic characteristics and vegetation of Turkey, problems faced by the Earth, global warming and climate change
4	The role and importance of geography in tourism, the relationship between geography and tourism
5	Natural, historical and cultural attractions of Turkey: Central Anatolia Region (Homework presentations and evaluation)
6	(Homework presentations and evaluation) Natural, historical and cultural attractions of Turkey: Southeastern Anatolia Region
7	Natural, historical and cultural attractions of Turkey: Eastern Anatolia Region
8	Natural, historical and cultural attractions of Turkey: Black Sea Region
9	Natural, historical and cultural attractions of Turkey: Black Sea Region
10	Natural, historical and cultural attractions of Turkey: Marmara Region
11	Natural, historical and cultural attractions of Turkey: Aegean Region
12	Natural, historical and cultural attractions of Turkey: Aegean Region
13	Natural, historical and cultural attractions of Turkey: Mediterranean Region
14	Natural, historical and cultural attractions of Turkey: Mediterranean Region
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.		X	
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.		X	
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.		X	
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)	X		
12	To define the source of the problems in the field by using critical thinking.			X
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X

1: Few 2: Partially 3: Many

Instructor Name: