ESOGÜ Turizm Fakültesi Ders Bilgi Formu

TERM	Spring

COURSE CODE	271116018	COURSE NAME	Tourism and Sustainabilty

SEMESTER	WEEKLY COURSE HOURS			CREDITS	ECTS	COURSE	
	Theoretical	Practice	Laboratory			TYPE	LANGUAGE
VI	2	0	0	2	3	CORE (x) ELECTIVE ( )	Turkish

COURSE CATEGORY				
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
	x			

ASSESSMENT CRITERIAS			
	Activity	**Number**	**Percentage (%)**
DURING TERM	I. Mid-Term	1	40
	II. Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Other (………)		
FINAL EXAM		1	60

PREREQUISITE(S) (IF ANY)	
COURSE CONTENT	The sustainability of tourism in the context of the concept of sustainability, basic theories, definitions and explanations related to sustainable tourism.
COURSE OBJECTIVES	Firstly, to teach the concept of sustainability, its relationship with tourism, the concept of sustainable tourism and management, planning and applications related to the subject.
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING	It contributes to the qualified execution of the profession in terms of all types and professions of tourism.
COURSE OUTCOMES	To explain the concept of sustainability, To establish a relationship between sustainability and tourism, To be able to explain the principles and objectives of sustainable tourism, Understanding sustainable tourism planning and management.
TEXTBOOK(S)	Türkay, O. ve Çalık, İ. (2019), Sürdürülebilir Turizm: Gösterge Geliştirme ve Ölçme Yaklaşımı, Detay Yayıncılk
SUPPORTIVE RESOURCES	Çeken, H. (2016), Sürdürülebilir Turizm, Temel Kavramlar ve İlkeler
EQUIPMENTS REQUIRED	

	COURSE OUTLINE	
WEEK	**SUBJECTS / TOPICS**	
1	The concept of sustainability and its basic principles	
2	Sustainable development and historical development	
3	Sustainability and Tourism relationship	
4	Sustainable Tourism Management	
5	Sustainable Tourism Development Approaches	
6	Environment and Sustainable Tourism	
7	Economy and Sustainable Tourism	
8	Society and Sustainable Tourism	
9	Tourism Carrying Capacity and Dimensions	
10	Sustainable Tourism and Carrying Capacity	
11	Sustainable Tourism Types	
12	Sustainable Tourism Practices of Tourism Enterprises	
13	Sustainable Tourism Planning	
14	Measurement of Sustainable Tourism	
15,16	Final Exam	

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.		X	
2	To be able to plan the process of investment of a new established tourism company.		X	
3	To be able to manage companies to be established in the areas of tourism.		X	
4	To understand local, national and international dimension of management in tourism administration.		X	
5	To evaluate the concepts, ideas and data by using scientific methods.		X	
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.	X		
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management		X	
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.	X		
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)	X		
12	To define the source of the problems in the field by using critical thinking.	X		
13	To have verbal and written communication skills in Turkish base on tourism sector.		X	
14	To have verbal and written communication skills in at least one, by choice two foreign languages.		X	
15	To be able to communicate by empathy with the managers of companies, customers and employees.		X	

1: Never **2**: Few **3**: Many

Instructor Name :