

## **ESOGU Tourism Faculty Course Information Form**

TERM	Fall								
COUF	RSE CODE		CO	COURSE NAME Turkish Language I					
	WEEKL	Y COURSE	HOURS COURSE						
SEMESTE R	Theoretical Practice		Laboratory	CREDIT S	ECTS	ТҮРЕ		LANGUAG E	
Ι	2	0	0	0	4	CORE()	K) ELECTIVE()	Turkish	
			COURSE	CATEGOR	Y				
Supportive Courses Basic Vocational   X		Proficiency/Field		Human, Communication, and Transferable Skills Management Skills					
			ASSESSME	NT CRITEF	RIAS				
			Activity			Number		Percentage (%)	
			I. Mid-Term			1		40	
			II. Mid-Term						
Г	OURING TERM	Л	Quiz						
-		-	Homework						
			Project						
			Report						
			Other ()						
	FINAL EXAM	[			1			60	
PREREQUI	ISITE(S) (IF A	NY)							
COURSE CONTENT			Definition of language, the language families on the earth and the place of Turkish among the world languages, historical development of Turkish writing language, ways of recognizing Turkish words.						
COU	RSE OBJECT	IVES	To enable students to fully understand the subtleties of their language.						
	UTION OF TH OCATIONAL		To develop the ability to use Turkish correctly in business life.						
COURSE OUTCOMES			Knowing grammar. Understanding the place of the Turkish language among world languages. Historical knowledge of the Turkish language. Recognizing Turkic languages in the world. Ability to use Türkiye Turkish. Knowing language policies. To be able to benefit from the subtleties and beauties of language in						
]	FEXTBOOK(S	social sciences. Editör Prof. Dr. Ferruh AĞCA, Meriç Akpınar, Alper Sökmen, Berrin Ar, Halit Celik, Esin Ağca, İ. Alperen Bicer, Selin Bayrak, "Türk Dili",							

	ESOGÜ Yayınları, 2017
SUPPORTIVE RESOURCES	ERGİN, Muharrem., "Üniversiteler İçin Türk Dili", Bayrak Yayınları, İstanbul, 1997. Kaplan, M., "Kültür ve Dil", 8. baskı, Dergah Yayınları, İstanbul, 1993. Fuat, M., "Dil Üstüne", Adam Yayınları, İstanbul, 2001. Ercilasun, A. B., "Başlangıçtan Yirminci Yüzyıla Türk Dili Tarihi", Akçağ Yayınları, Ankara, 2004. The instruction of minor programme
EQUIPMENTS REQUIRED	Internet, computer, projection.

COURSE OUTLINE						
WEEK	SUBJECTS / TOPICS					
1	Language and Culture					
2	Place of Turkish Language among World Languages.					
3	History of Turkish Language					
4	Language Revolution					
5	Alphabets Used by Turks					
6	Sound Information					
7	Major Sound Events in Turkish Words					
8	Names, Adjectives					
9	Pronouns, Envelopes and Prepositions					
10	Verbs					
11	Types of words					
12	Word Groups and Sentence Information					
13	Punctuation					
14	Names, Adjectives					
15,16	Final exam					

No.	OUTCOMES	3	2	1	
1	To understand the terms and concepts this related with tourism and hotel management.			X	
2	To be able to plan the process of investment of a new established tourism company.			X	
3	To be able to manage companies to be established in the areas of tourism.			X	
4	To understand local, national and international dimension of management in tourism administration.			X	
5	To evaluate the concepts, ideas and data by using scientific methods.			X	
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X	
7	To understand the sectorel conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X	
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management			X	
9	To be able to research scientific knowledge about tourism and hotel management.			X	
10	To be able to understand and comment the new trends about tourism industry.			X	
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X	
12	To define the source of the problems in the field by using critical thinking.			X	
13	To have verbal and written communication skills in Turkish base on tourism sector.	X			
14	To have verbal and written communication skills in at least one, by choice two foreign languages.		X		
15	To be able to communicate by empathy with the managers of companies, customers and employees.	X		X	
1:Few	1:Few. 2:Partially. 3:Many.				

Instructor Name :