

Eskişehir Osmangazi University Faculty of Tourism Gastronomy and Culinary Arts Course Information Form

Term	Spring

COURSE CODE 2712180	2 COURSE NAME	Research Methodology
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WEEKLY COU				RSE HOURS			CC	URSE			
SEMESTER	Theoretical Pract		tice Laboratory			Credits ECT		Type		Language	
VIII	3	0		0		3	3	CORE (X) ELECTIVE		Turkish	
			C	OURSE CATE	GO	RY					
Supportive Courses Basic Vocational			0			*		Γrar	nsferable Skills		
	X		ASS	<u> </u> ESSMENT CR	ITE	RIAS					
			Activity			Number			Percentage (%)		
		_		id-Term				1		25	
		_		/lid-Term							
DUR	ING TERM	_	Quiz	z nework				1		25	
			Proj					1		23	
				ort							
				er ()							
FIN	AL EXAM		Hon	nework				1		50	
PREREQUISITI	E(S) (IF ANY)										
COURSE CONTENT			Science-Scientific Method- Scientific Research, Types of Scientific Research, Scientific Research Process, Determination of the Research Problem- Variables and Measurement Levels, Research Method and Determination, Population-Sampling, Data Collection, Data Collection Methods and Measurement, Data Processing, Data Analysis, Relational and Predictive Analyzes, Findings and Interpretations, Important issues in writing reports, theses and assignments, Examining the research process in case studies (Case Studies).								
COURSE	E OBJECTIVES	The main purpose of the course is to increase students' familiarity with					and to explain				
	ON OF THE COL ATIONAL TRAIL										
COURS	E OUTCOMES		 To be able to research a subject on a scientific basis. To be able to integrate data obtained in different ways in a meaningful way. To learn the scientific research process. To be able to prepare a scientific report on a specific subject To learn some programs (SPSS) that can perform statistical analysis. To be able to transform the findings obtained as a result of the research into results that can provide solutions to problems in daily life. 								
TEX	TBOOK(S)		Sosyal Bilimlerde Araştırma Yöntemleri: Yeni Perspektifler - Prof. Dr. Remzi Altunışık,Prof. Dr. A. Ercan Gegez,Prof. Dr. Ünsal Sığrı,Prof. Dr. Erdoğan Koç,Prof. Dr. Atila Yüksel,Doç. Dr. Hakan Boz,Doç. Dr. Erkan Yıldız – Seçkin Yayınları Bilimsel Araştırma Tasarım, Yazım ve Yayım Teknikleri - Metin Kozak – Detay Yayıncılık								

SUPPORTIVE RESOURCES	Sosyal Bilimlerde Araştırma Yöntemleri - https://acikders.tuba.gov.tr/course/view.php?id=80
EQUIPMENTS REQUIRED	

COURSE OUTLINE				
WEEK	SUBJECTS			
1	Scientific Research: Epistemology and Ontology			
2	Scientific Research: Basic Approaches and Methodology			
3	Research Process in Social Sciences			
4	Sampling and Sampling Process			
5	Measuring and Scales			
6	Scale Development			
7	Midterm Exam			
8	Quantitative Research Methods			
9	SPSS and Statistical Tests			
10	Structural Equation Modeling			
11	Qualitative Research Methods			
12	Ethics and Reporting in Scientific Research			
13	Examination of sample studies			
14	Presentation and Evaluation of Research Assignments			
15/16	Final Exam			

No.	OUTCOMES		2	1
1	Knows and applies concepts, principles and theories in the field of gastronomy and culinary arts.			X
2	Have knowledge about nutrition principles and food science.			X
3	Demonstrates reading, comprehension, speaking and writing skills in a second foreign language at least at the European Language Portfolio B2 general level.			X
4	Communicates effectively in writing, verbally and non-verbally and demonstrates presentation skills.			X
5	$Defines, analyzes, synthesizes \ and \ evaluates \ information \ and \ data \ in \ the \ field \ of \ tourism \ and \ gastronomy.$			X
6	Knows and applies management theories and practices that can effectively manage a food and beverage business, and acquires entrepreneurial skills.			X
7	Knows social and professional ethical values, evaluates them from a critical perspective and develops appropriate behavior.		X	
8	Uses both basic and field-related information and communication technologies and software at an advanced level.			X
9	Gain knowledge about the basic concepts, theories, principles and facts in the field of business and economics.			X
10	Have knowledge about national and international cuisines and apply them.			X
11	Knows and applies food and beverage cost control, menu planning and pricing.			X
12	Knows all processes related to food and beverage production, from the purchasing stage to the presentation stage, and solves any problems that may arise during these processes.			X
13	Knows and applies national and international legal regulations, professional standards, occupational safety and worker health principles related to the field of work.			X
14	Knows and applies classical and modern production techniques in the field of food and beverage.			X
15	Evaluates food and dishes within the framework of history, geography, culture and nutritional sciences.			X
1:Nev	er. 2:Few. 3:Many.			-

Instructor Name: