



ESOGU Tourism Faculty Course Information Form

TERM	Spring
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COURSE CODE	271116025	COURSE NAME	Museology
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VI	2	0	0	2	4	CORE () ELECTIVE (X)	Turkish
COURSE CATEGORY							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
X							
ASSESSMENT CRITERIAS							
DURING TERM	Activity		Number	Percentage (%)			
	I. Mid-Term						
	II. Mid-Term						
	Quiz						
	Homework		1	70			
	Project						
	Report						
Other (...)							
FINAL EXAM			1	30			
PREREQUISITE(S) (IF ANY)							
COURSE CONTENT		Historical background of museology, functions and importance of museums, their role in tourism, development of museology in Turkey, types of museums, types of jobs in museums, international and national organizations related to museology, relevant legislation and local model museums and their collections, problems and issues about museology					
COURSE OBJECTIVES		The aim of this course is to provide students with information about museology and museums, which have an important role in the tourism industry					
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING		The student will be able to make a career in museums and/or contribute to the sustainable development of tourism by gaining knowledge about museology and museums which have an important role within the scope of cultural tourism					
COURSE OUTCOMES		Understanding the role of museology and museums in tourism, Gaining knowledge about historical development of museology and the development of museology in Turkey, Learning about museum types, types of work in museums, international and national organizations anent museology, relevant legislation, local museums and their collections, and problems related to museology					
TEXTBOOK(S)							
SUPPORTIVE RESOURCES		Anonym (2007). Türkiye’de Müzecilik 100 Müze 1000 Eser. Kültür ve Turizm Bakanlığı Lewis, G. D. (2022). Types of museums. Encyclopaedia Britannica Simmons, J. E. (2018). History of Museums. In: Encyclopedia of Library and Information Sciences, CRC Press Schlatter, N. E. (2012). Types of jobs in museums. A Life in Museums: Managing Your Museum Career, G. Stevens & W. Luke (ed.), AAM Press					
EQUIPMENTS REQUIRED							

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Historical background of museology, functions and importance of museums, their role in tourism
2	History of museology in Turkey
3	Types of museums, types of jobs in museums
4	International and national organizations related to museology, relevant legislation, problems related to museology
5	(Studying examples, homework presentations and discussions) National state museum
6	National state museum
7	National state museum
8	National state museum
9	Private museum
10	Private museum
11	Private museum
12	International museum
13	International museum
14	International museum
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.		X	
4	To understand local, national and international dimension of management in tourism administration.			X
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)		X	
12	To define the source of the problems in the field by using critical thinking.			X
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X
1: Few 2: Partially 3: Many				

Instructor Name: