

ESOGU Tourism Faculty Course Information Form

TERM Spring

SEMESTER	WEEKLY COURSE HOURS			COURSE					
	Theoretical Practice		Laboratory	CREDIT S	ECTS	ТҮРЕ		LANGUAGE	
VI	2	0	0	2	4	CORE () ELECT	IVE(x)	English	
			COURSE (CATEGO	RY				
Supportive Courses	Basic Vocational		Proficiency/F	ield	Human, Communication, and Management Skills		Transferable Skills		
			ASSESSMEN	T CRITE		X			
			Activity			Number		Percentage (%)	
		ŀ	I. Mid-Term			1		40	
		-	II. Mid-Term						
		ŀ	Quiz						
DUI	RING TERM	ŀ	Homework						
		ŀ	Project						
		İ	Report						
			Other ()						
FINAL EXAM						1		60	
PREREOU	JISITE(S) (IF	ANY)	-						
COURSE CONTENT		Introduction to management accounting, management accounting, cost accounting and financial accounting relationship, cost behavior, effects of contemporary developments on cost and management accounting, analysis of cost, volume and profit relationships, break-even point and graphs special concepts related to analysis, budgeting, organization of the general budget, Cost analysis and pricing decisions, special pricing decisions, and the use of cost information in alternative selection decisions constitute the brief content of the course.							
COUF	RSE CONTEN	т	accounting and contemporary d of cost, volum special concept budget, Cost and the use of cost	financial evelopme e and pr s related t alysis and information	accounting accounting to analysis d pricing on in alter	ng relationship st and manage onships, breal s, budgeting, o decisions, spec	o, cost be ement acc k-even p organizati cial prici	chavior, effects of counting, analysicoint and graphs from of the generating decisions, and	
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EQUIPMENTS REQUIRED	

COURSE OUTLINE					
WEEK	SUBJECTS / TOPICS				
1	Examination of concepts related to accounting and business				
2	Examination of concepts related to management accounting				
3	Classification of costs and transfer to financial statements				
4	Cost methods				
5	Cost, volume and profit analysis				
6	Cost, volume and profit analysis				
7	Actual cost analysis				
8	Forecasting cost analysis				
9	Examination of concepts related to operating budget				
10	Cash flow statement and analysis				
11	Types of financial analysis				
12	Techniques used in financial analysis				
13	Horizontal, vertical, trend and ratio analysis				
14	Discussion of current approaches in strategic cost management				
15,16	Final exam				

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel	X		
2	management. To be able to plan the process of investment of a new established tourism	X		
2	• •	Λ		
	company.		37	
3	To be able to manage companies to be established in the areas of tourism.		X	
4	To understand local, national and international dimension of management in tourism administration.		X	
5	To have the knowledge of using and evaluating the tools that can analyze a tourism		X	
	company with its internal and external environment			
6	To be able to use information and communication technologies with computer at a			X
	level which tourism sector requires.			
7	To understand the sectoral conditions at a level they can cope with the constant		X	
	fluctuations depending on the flexible demands in the area of tourism management.			
8	To be expertise at a special area of a tourism company (the services of front office,		X	
	housekeeping, sales and marketing etc.) and hotel management			
9	To be able to research scientific knowledge about tourism and hotel management.		X	
10	To be able to understand and comment the new trends about tourism industry.		X	
11	To have sufficient knowledge and consciousness of the subjects concerning society			X
	(the protection of natural and cultural environment)			
12	To define the source of the problems in the field by using critical thinking.		X	
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two			X
	foreign languages.			
15	To be able to communicate by empathy with the managers of companies,			X
	customers and employees.			
1: Fev	v 2: Partially 3: Many			•

Instructor Name: