

## ESOGÜ Turizm Fakültesi Ders Bilgi Formu

TERM Spring

 COURSE CODE
 271118032
 COURSE NAME
 Foreign Language VIII

	SEMESTER	WEEKLY COURSE HOURS				COURSE					
COURSE CATEGORY         Supportive Courses       Basic Vocational       Proficiency/Field       Human, Communication, and Management Skills       Transferable Skills         x       ASSESSMENT CRITERIAS       Percentage (%)       Percentage (%)         DURING TERM       I. Mid-Term       1       40         I. Mid-Term       1       40         I. Mid-Term       1       40         Homework       2       2         Project       2       2         Report       1       60         PREREQUISITE(S) (IF ANY)       Tourist guide, Turkey's tourism geography, cultural heritage, sustainabl tourism.         COURSE CONTENT       Tourist guide, Turkey's tourism geography, cultural heritage, sustainabl tourism.         COURSE OBJECTIVES       Teaching English with a focus on business life         COURSE ODJECTIVES       In the tourism sector, which is an international environment, it will provide students with sufficient professional English skills to perform their professions.         It will be able to participate confidently and effectively in the environments related to the tourism industry.         Will be able to write their thoughts and ideas effectively and accurately in social and academic environments related to the tourism industry.         Will be able to write their thoughts and ideas effectively and accurately in social and academic environments related to the tourism industry.<		Theoretical Practice		Laboratory		ECTS	ТҮРЕ		LANGUAGE		
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	TE	XTBOOK(S)									
EQUIPMENTS REQUIRED	SUPPORT	TIVE RESOUI	RCES								
	EQUIPM	ENTS REQUI	RED								

COURSE OUTLINE					
WEEK	SUBJECTS / TOPICS				
1	Daily talk				
2	Tour planning				
3	Tourist guidance				
4	Local cultures				
5	Turkey tourism geography				
6	International tourism destinations				
7	International tourism destinations				
8	Cultural heritage				
9	Cultural heritage				
10	Sustainable tourism				
11	Alternative tourism types				
12	Current issues in tourism				
13	English debates				
14	English debates				
15,16	Final Exam				

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			
4	To understand local, national and international dimension of management in tourism administration.			
5	To evaluate the concepts, ideas and data by using scientific methods.			X
6	6 To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	8 To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management			
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.	X		
11	<sup>11</sup> To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.	Х		
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.	X		
15	To be able to communicate by empathy with the managers of companies, customers and employees.		X	
1: Nev	ver 2: Few 3: Many			

**Instructor Name :**