ESOGÜ Turizm Fakültesi Ders Bilgi Formu

TERM	Spring

COURSE CODE	271118032	COURSE NAME	Foreign Language VIII

SEMESTER	WEEKLY COURSE HOURS			CREDITS	ECTS	COURSE	
	Theoretical	Practice	Laboratory			TYPE	LANGUAGE
VIII	4	0	0	4	6	CORE (x) ELECTIVE ( )	English

COURSE CATEGORY				
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
	x			

ASSESSMENT CRITERIAS			
	Activity	Number	Percentage (%)
DURING TERM	I. Mid-Term	1	40
	II. Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Other (………)		
FINAL EXAM		1	60

PREREQUISITE(S) (IF ANY)	
COURSE CONTENT	Tourist guide, Turkey's tourism geography, cultural heritage, sustainable tourism.
COURSE OBJECTIVES	Teaching English with a focus on business life
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING	In the tourism sector, which is an international environment, it will provide students with sufficient professional English skills to perform their professions.
COURSE OUTCOMES	It will be able to participate confidently and effectively in the environments related to the tourism industry by using fluent and correct language. Will be able to use different words when communicating in environments related to the tourism industry. Will be able to apply effective reading strategies to analyze texts related to the tourism industry. Will be able to write their thoughts and ideas effectively and accurately in social and academic environments related to the tourism industry.
TEXTBOOK(S)	Glendining, E. Greenan, J. Grice, T. and Harding, K. (2014). Oxford English for Careers: Tourism, Oxford.
SUPPORTIVE RESOURCES	
EQUIPMENTS REQUIRED	

COURSE OUTLINE	
WEEK	**SUBJECTS / TOPICS**
1	Daily talk
2	Tour planning
3	Tourist guidance
4	Local cultures
5	Turkey tourism geography
6	International tourism destinations
7	International tourism destinations
8	Cultural heritage
9	Cultural heritage
10	Sustainable tourism
11	Alternative tourism types
12	Current issues in tourism
13	English debates
14	English debates
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.	X		
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.		X	
4	To understand local, national and international dimension of management in tourism administration.	X		
5	To evaluate the concepts, ideas and data by using scientific methods.			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management	X		
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.	X		
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.	X		
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.	X		
15	To be able to communicate by empathy with the managers of companies, customers and employees.		X	

1: Never **2**: Few **3**: Many

Instructor Name :