

Eskişehir Osmangazi University Faculty of Tourism Gastronomy and Culinary Arts Course Information Form

Term	Fall
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COURSE CODE 271217017 COURSE NAME Food Styling and Photography

	WEEKLY COURSE HOURS			COURSE					
SEMESTER	Theoretical		Laboratory Cred		ECTS	ECTS Type		Language	
VII	2	0	0	2	4	CORE ELECT	()	Turkish	
		C	OURSE CATE	CGORY	•	•			
Supportive Courses Basic Vocational			Proficiency/F Communic and Manag Skills			nication, agement Tran		sferable Skills	
	X			ITEDIA C					
		ASS	ESSMENT CR	RITERIAS				D	
			Activity		Nı	ımber	•	Percentage (%)	
		I.	I. Mid-Term			1		40	
		-	. Mid-Term						
DURI	NG TERM		uiz						
		-	omework roject						
			eport						
			Other ()						
FINAL EXAM				1			60		
PREREQUIS	ITE(S) (IF AN	(Y)							
COURSE CONTENT Basic photography training, food stylist, prop stylist and photography						ylist and food			
COURSE	OBJECTIVE	. •	Gaining knowledge and skills regarding food styling and photography						
	UTION OF T	HE							
	SE TO THE NAL TRAINI	NG							
COURSE	C OUTCOMES	S E	Students know and apply basic photography techniques. Evaluates and applies information about food photography, food styling and prop styling.						
TEXT	ΓΒΟΟΚ(S)		Yemek Stilistliği ve Fotoğrafçılık- Ümit SORMAZ ve Adile SARITAŞ						
SUPPORTI	VE RESOUR	CES							
EQUIPMEN	NTS REQUIR	ED I	Props for use in photography						

COURSE OUTLINE				
WEEK	SUBJECTS			
1	Basic photography, history of photography, snapshot			
2	Basic photography, aperture, ISO			
3	Basic photography, rhythm, color, symmetry, composition			
4	Texture, perspective, focus, gaze and head space, direction of movement			
5	Composition, rule of 1/3, background, vital elements, critical moment			
6	Introduction to food photography, food styling, prop styling, styles,			
7	Midterm Exam			
8	Photo reviews			
9	Types of food photography, composition in food photography			
10	Basic composition rules, Fibonacci sequence			
11	Balance and negative space, color			
12	Use of Backdrops and Props in Food Photography			
13	Using Light in Food Photography			
14	Shooting Angles Used in Food Photography			
15/16	Final Exam			

No.	OUTCOMES	3	2	1
1	Knows and applies concepts, principles and theories in the field of gastronomy and culinary arts.			X
2	Have knowledge about nutrition principles and food science.			X
3	Demonstrates reading, comprehension, speaking and writing skills in a second foreign language at least at the European Language Portfolio B2 general level.			X
4	Communicates effectively in writing, verbally and non-verbally and demonstrates presentation skills.			X
5	Defines, analyzes, synthesizes and evaluates information and data in the field of tourism and gastronomy.			X
6	Knows and applies management theories and practices that can effectively manage a food and beverage business, and acquires entrepreneurial skills.			X
7	Knows social and professional ethical values, evaluates them from a critical perspective and develops appropriate behavior.			X
8	Uses both basic and field-related information and communication technologies and software at an advanced level.		X	
9	Gain knowledge about the basic concepts, theories, principles and facts in the field of business and economics.			X
10	Have knowledge about national and international cuisines and apply them.			X
11	Knows and applies food and beverage cost control, menu planning and pricing.			X
12	Knows all processes related to food and beverage production, from the purchasing stage to the presentation stage, and solves any problems that may arise during these processes.			X
13	Knows and applies national and international legal regulations, professional standards, occupational safety and worker health principles related to the field of work.			X
14	Knows and applies classical and modern production techniques in the field of food and beverage.			X
15	Evaluates food and dishes within the framework of history, geography, culture and nutritional sciences.			X
1:Ne	ever. 2:Few. 3:Many.			

Instructor Name:

Signature: Date: