



ESOGÜ Turizm Fakültesi Ders Bilgi Formu

TERM	Spring
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COURSE CODE	271117033	COURSE NAME	Financial Management
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VII	2	0	0	2	4	CORE (X) ELECTIVE ()	Turkish
COURSE CATEGORY							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
		X					
ASSESSMENT CRITERIAS							
DURING TERM	Activity		Number		Percentage (%)		
	I. Mid-Term		1		40		
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
Other (.....)							
FINAL EXAM				1		60	
PREREQUISITE(S) (IF ANY)		-					
COURSE CONTENT		Finance, financial markets, financial institutions and financial management skills					
COURSE OBJECTIVES		In this course, it is aimed to teach students current and basic financial issues in a theoretical framework, thus providing them with skills to understand and analyze and solve these issues.					
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING		In this course, students, who are future managers, will be given the ability to read, analyze and interpret the markets.					
COURSE OUTCOMES		To explain the concepts of financial management To explain the structure of financial markets To explain regulatory and supervisory institutions To describe financial decision making process and can relate with financial planning and controlling process To explain the importance of working capital management					
TEXTBOOK(S)		Kaya, F. (2015). Finansal Yönetim. İstanbul: Beta Yayınları					
SUPPORTIVE RESOURCES		It is shared the slides and videos via DYS.					
EQUIPMENTS REQUIRED		-					

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	The concepts and definitions related to finance
2	Financial markets
3	Financial institutions
4	Time value of money
5	Financial analysis
6	Financial analysis
7	Financial planning
8	Financial control
9	Investment management
10	Working capital management
11	Cash management
12	Receivable management
13	Stock method
14	Short-term financing of businesses
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.		X	
2	To be able to plan the process of investment of a new established tourism company.	X		
3	To be able to manage companies to be established in the areas of tourism.	X		
4	To understand local, national and international dimension of management in tourism administration.		X	
5	To evaluate the concepts, ideas and data by using scientific methods.		X	
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.		X	
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.		X	
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management	X		
9	To be able to research scientific knowledge about tourism and hotel management.		X	
10	To be able to understand and comment the new trends about tourism industry.		X	
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.		X	
13	To have verbal and written communication skills in Turkish base on tourism sector.		X	
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.		X	
1: Never 2: Few 3: Many				

Instructor Name :