

Eskişehir Osmangazi University Faculty of Tourism Gastronomy and Culinary Arts Course Information Form

TERM Fall

SEMESTER WEEKLY COURSE HOURS COURSE Theoretical Practice Laboratory CRED ITS ECTS TYPE LANGUAGE V 2 0 0 2 3 CORED ELECTIVE(s) English Supportive Courses Basic Vocational Proficiency/Field Human, Communication, and Management Skills Transferable Skills X - - - - - X - - - - - - V 2 0 Course -	COURSE CO	DE	271215026	COU	RSE NA	ME	Even	t Manage	ment		
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EQUIPMENTS REQUIRED	SUPPORTIVE RESOURCES			Articles							
	EQUIPM	ENTS REQUI	RED								

COURSE OUTLINE							
WEEK	SUBJECTS / TOPICS						
1	Traditional tourism						
2	Events in the areas of tourism						
3	Alternative activities and alternative activities in tourism areas						
4	Reasons for the need to Events						
5	Event planning and organization of programs						
6	Event causes an increase in the demand for activities, animation, concept, types, characteristics,						
7	Event management						
8	Event management and animation applications						
9	Turkey and the World Congress and Exhibition Tourism Social, Economic and Cultural Dimensions						
10	Congress and Exhibition Organization and Management						
11	Organizations and Institutions Activities and Objectives of the Congress Organization Activities Found						
12	Preparation Techniques and Processes Organisation of the Congress Stages						
13	Dimension of the Organization of Financial Practices and Regulatory Accounts						
14	General assessment						
15,16	Final Exam						

NO	OUTCOMES	3	2	1
	Knows and applies concepts, principles and theories in the field of gastronomy and			
1	culinary arts.			Х
2	Have knowledge about nutrition principles and food science.			X
3	Demonstrates reading, comprehension, speaking and writing skills in a second foreign language at least at the European Language Portfolio B2 general level.			X
4	Communicates effectively in writing, verbally and non-verbally and demonstrates presentation skills.			X
5	Defines, analyzes, synthesizes and evaluates information and data in the field of tourism and gastronomy.			X
6	Knows and applies management theories and practices that can effectively manage a food and beverage business, and acquires entrepreneurial skills.			X
7	Knows social and professional ethical values, evaluates them from a critical perspective and develops appropriate behavior.			X
8	Uses both basic and field-related information and communication technologies and software at an advanced level.			X
9	Gain knowledge about the basic concepts, theories, principles and facts in the field of business and economics.			X
10	Have knowledge about national and international cuisines and apply them.			Χ
11	Knows and applies food and beverage cost control, menu planning and pricing.			Χ
12	Knows all processes related to food and beverage production, from the purchasing stage to the presentation stage, and solves any problems that may arise during these processes.	X	X	
13	Knows and applies national and international legal regulations, professional standards, occupational safety and worker health principles related to the field of work.			X
14	Knows and applies classical and modern production techniques in the field of food and beverage.			X
15	Evaluates food and dishes within the framework of history, geography, culture and nutritional sciences.			X
1: Ne	ver 2: Few 3: Many			

Instructor Name: