



## ESOGU Tourism Faculty Course Information Form

TERM	Spring
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COURSE CODE	271118048	COURSE NAME	Natural Therapy
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VIII	2	0	0	2	4	CORE ( ) ELECTIVE (X)	Turkish

### COURSE CATEGORY

Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
X				

### ASSESSMENT CRITERIAS

DURING TERM	Activity	Number	Percentage (%)
	I. Mid-Term		1
II. Mid-Term			
Quiz			
Homework			
Project			
Report			
Other (...)			
FINAL EXAM		1	60

### PREREQUISITE(S) (IF ANY)

### COURSE CONTENT

Use of natural therapy elements in recreational activities, natural therapy complex and its use in tourism

### COURSE OBJECTIVES

The aim of this course is to inform students about natural therapy elements and enable them to use them professionally

### CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING

### COURSE OUTCOMES

Recreational use of natural therapy,  
To have knowledge about natural therapies,  
Preparation of natural therapy products

### TEXTBOOK(S)

Rath, T. & Harper, J. (2013). Wellbeing/Esenlik. İstanbul Kültür Üniversitesi Yayınları

### SUPPORTIVE RESOURCES

### EQUIPMENTS REQUIRED

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Recreational use of natural therapy
2	Natural therapies for psychological disorders
3	Natural therapies for social disorders
4	Natural therapies in the aging process
5	Natural therapies for special groups
6	Designing natural therapy products
7	Body - mind coordination in natural therapy
8	Nutrition
9	Aromatherapy
10	Massage therapy
11	Yoga
12	Conscious awareness
13	Marketing natural therapy products
14	Examples of natural therapy
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.			X
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.			X
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X
<b>1: Few 2: Partially 3: Many</b>				

**Instructor Name:**