



## ESOGU Tourism Faculty Course Information Form

<b>TERM</b>	Fall
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<b>COURSE CODE</b>		<b>COURSE NAME</b>	Academic Orientation
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
I	1	0	0	1	1	CORE(X) ELECTIVE()	Turkish

COURSE CATEGORY				
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
X				

ASSESSMENT CRITERIAS			
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DURING TERM	Activity	Number	Percentage (%)
	I. Mid-Term		40
	II. Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Other (.....)		
<b>FINAL EXAM</b>			60

<b>PREREQUISITE(S) (IF ANY)</b>	
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<b>COURSE CONTENT</b>	The introduction of Eskişehir Osmangazi University and Faculty of Tourism, course contents, the evaluation and assessment system, internship instruction, student exchange programmes.
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<b>COURSE OBJECTIVES</b>	Informing the first class students about the university and the faculty in academic and managerial subjects
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<b>CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING</b>	
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<b>COURSE OUTCOMES</b>	Gaining information about the university and faculty Learning curriculum and exam system Introduction of minor and double major undergraduate programmes Learning the stages of internship Having information about the evaluation and assessment system
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<b>TEXTBOOK(S)</b>	
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<b>SUPPORTIVE RESOURCES</b>	Minor degree and bachelor's degree education and examination regulations Internship instruction The instruction of double major programme The instruction of minor programme
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<b>EQUIPMENTS REQUIRED</b>	
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COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	The introduction of University and Faculty
2	Curriculum
3	Course registration and course renewal
4	Students information system
5	Course management system
6	Examination system
7	Evaluation and assessment system
8	Minor programme
9	Double major programme
10	Internship
11	Undergraduate and vertical transfer
12	Student exchange programmes
13	Students clubs
14	Faculty activities
15,16	Final Exam

No.	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.			X
5	To evaluate the concepts, ideas and data by using scientific methods.			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectorel conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.			X
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X
1:Never. 2:Few. 3:Many.				

**Instructor Name :**