



ESOGU Tourism Faculty Course Information Form

TERM	Fall
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COURSE CODE		COURSE NAME	Organizational Behavior
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
V	2	0	0	2	4	CORE (X) ELECTIVE ()	English
COURSE CATEGORY							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
	X						
ASSESSMENT CRITERIAS							
DURING TERM	Activity		Number	Percentage (%)			
	I. Mid-Term		1	40			
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
Other (.....)							
FINAL EXAM			1	60			
PREREQUISITE(S) (IF ANY)							
COURSE CONTENT							
COURSE OBJECTIVES		It is aimed for people in the working environment to obtain the necessary information on subjects such as perception, communication, learning, motivation and job satisfaction regarding themselves, their colleagues and their organizations.					
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING							
COURSE OUTCOMES		Be informed about the development of the field of organizational behavior A person can better define himself and his characteristics Ability to regulate interpersonal relationships in working life Learning basic concepts about behavioral sciences Gaining knowledge about perception, attitude and personality issues Ability to discuss issues such as stress, ethics management, power and politics Ability to discuss groups and group dynamics					
TEXTBOOK(S)		● Özkalp, E. ve Kirel Ç. (2011). Örgütsel Davranış. Bursa: Ekin Yayıncılık.					
SUPPORTIVE RESOURCES		● Ergeneli, A. (2017). Örgütsel Davranış. Ankara: Nobel Yayıncılık. ● Ehtiyar, R. ve Aksu, A. (Ed.) (2021). Turizm İşletmeleri Perspektifinden Örgütsel Davranış. Ankara: Detay Yayıncılık. ● Robbins, S. P. ve Judge, T. A. (2013). Örgütsel Davranış. (Çeviri ed. İnci Erdem), Ankara: Nobel Yayıncılık.					

EQUIPMENTS REQUIRED	
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COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Scientific Foundations of Organizational Behavior
2	Historical Development of Organizational Behavior
3	Perception, Attitude
4	Individual and Personality in Organizations
5	Motivation Process and Theories in Organizations
6	Leadership and Theories in Organizations
7	Organization Culture
8	Organizational Stress Management
9	Group and Group Processes in Organizations
10	Conflict in Organizations
11	Power and Politics in Organizations
12	Mobbing in Organizations
13	Communication in Organizations
14	Current Issues in Organizational Behavior
15,16	Final exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.	X		
2	To be able to plan the process of investment of a new established tourism company.		X	
3	To be able to manage companies to be established in the areas of tourism.	X		
4	To understand local, national and international dimension of management in tourism administration.	X		
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment	X		
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.		X	
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.	X		
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management		X	
9	To be able to research scientific knowledge about tourism and hotel management.		X	
10	To be able to understand and comment the new trends about tourism industry.	X		
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.		X	
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.	X		
1: Few 2: Partially 3: Many				

Instructor Name :